

# What is AI?

## All you need to understand AI Fundamentals

Prof. Ioannis Pitas  
Aristotle University of Thessaloniki  
pitas@csd.auth.gr  
[www.aiia.csd.auth.gr](http://www.aiia.csd.auth.gr)

Version 1.1

# Introduction to AI Science

- Symbolic AI
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Why this lecture?

***Learn Artificial Intelligence (AI) basics in 1 hour.***

- No special knowledge neither mathematics are needed.

***Questions that YOU should answer:***

- How can I use AI to improve my business?
- Will AI steal my job?
- Can machines become more intelligent than humans?
- Should we be afraid of machines?
- ***Is AI a blessing or a curse?***

# What is AI?

- ***AI Science and Engineering*** (AISE) is the interdisciplinary, scientific study and engineering of ***Artificial Systems*** that mimic and/or surpass ***human intelligence*** in information analysis and ***human interaction*** with the world.
- Core AISE disciplines are:
  - Classical (Symbolic) ***Artificial Intelligence*** (AI),
  - ***Machine Learning*** (ML).

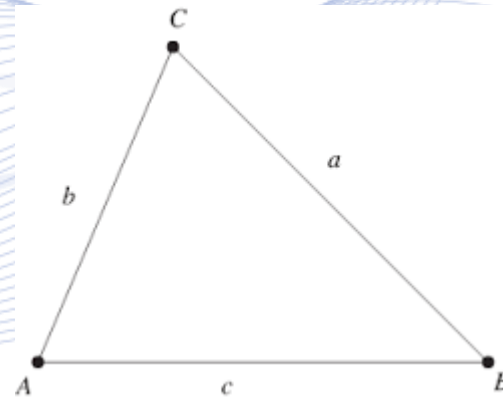
# Introduction to AI Science

- **Symbolic AI**
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Symbolic AI

## **Concepts and ideas** (ιδέες).

- Concepts are specific mental constructs residing in our mind (brain?) that refine and abstract ideas.
- Examples: 'Triangle', 'Freedom', 'Love'.
- **Concept definition:** Triangle consists of three points connected by 3 straight line segments.



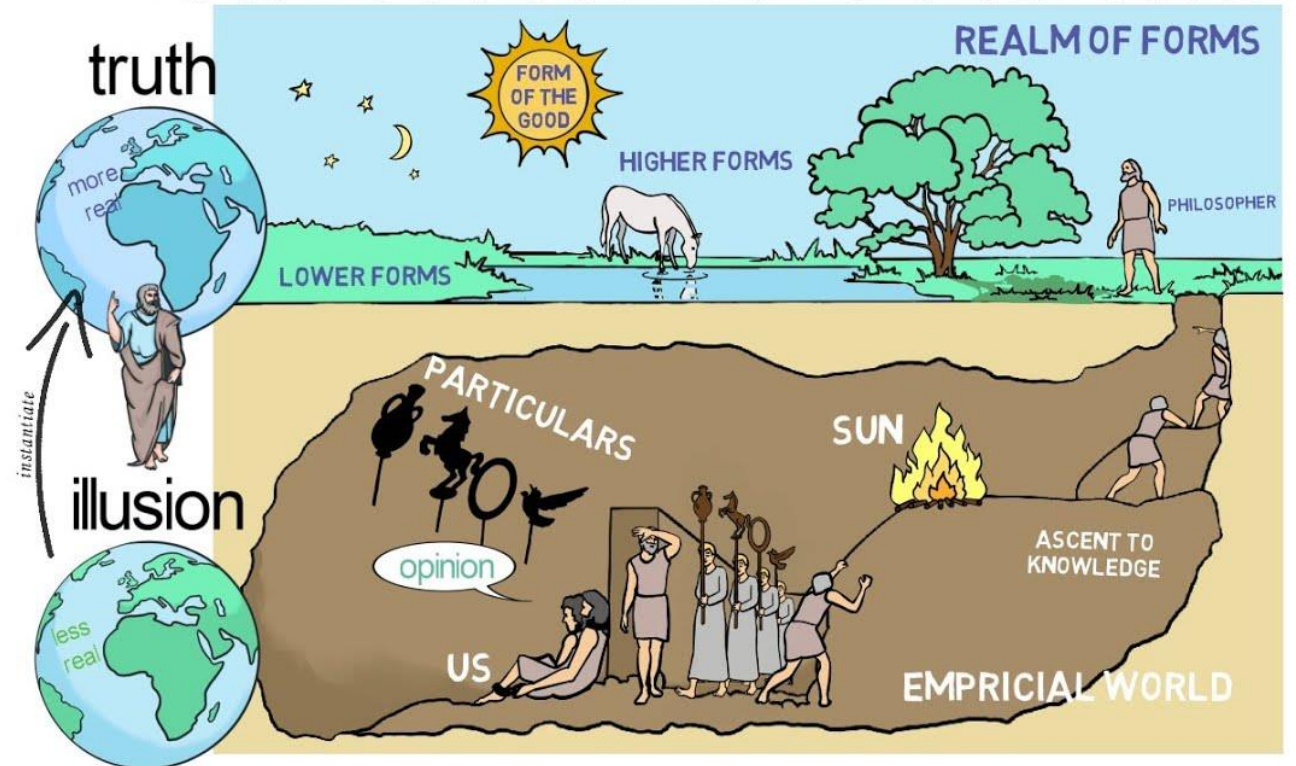
Triangle.

# Symbolic AI

## *Ideas* in Philosophy.

- Plato's cave.
- **Idealism**: reality is a reflection of ideas.
- **Materialism**: ideas are shadows of matter on itself (brain).

## PLATO'S ANALOGY OF THE CAVE



# Symbolic AI

- ***Symbolic AI*** operates on concepts and their relations through ***logic*** and ***search***.
- It mimics and simulates high-level human intelligence and ***reasoning***.
- ***Reasoning*** is one of the most complex brain activities.
- ***Symbolic AI*** employs Mathematical Logic.

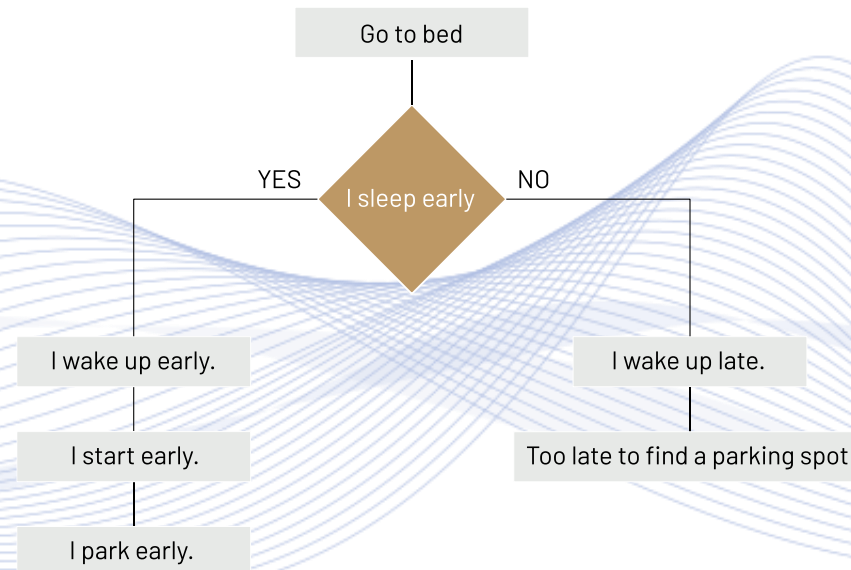


# Symbolic AI

- Examples:

‘If somebody has high fever and coughs, she/he has flu.’

‘If I turn left, I may enter the opposite lane.’



- ***Symbolic AI failed to deliver!***

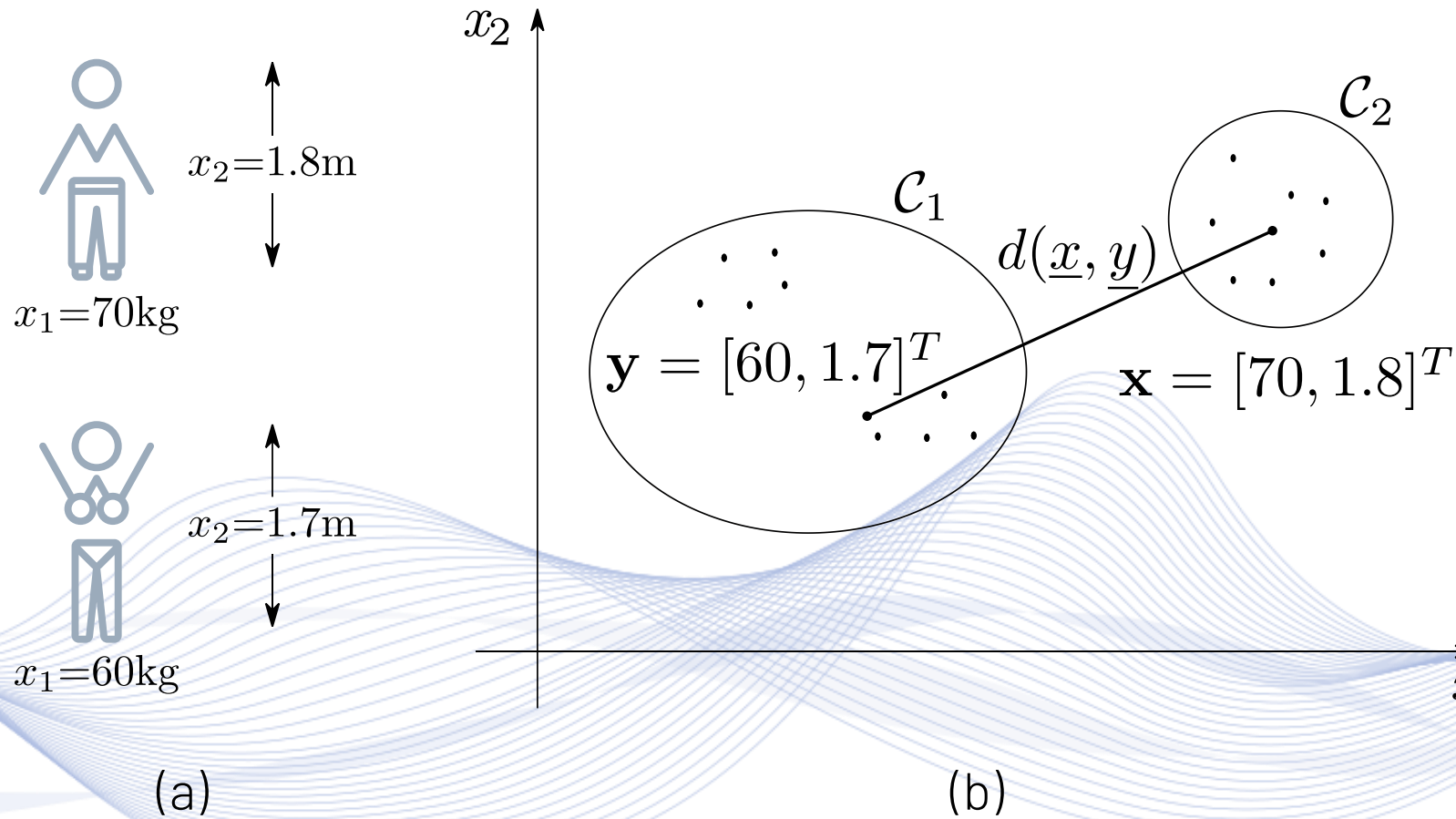
# Introduction to AI Science

- Symbolic AI
- **Data**
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Data

- ***Data***: measured quantities related to nature and/or human activities.
- ***Data are primarily numbers*** representing object characteristics (***features***).
- ***Measured in bits.***
- ***Data can be organized in vectors.***

# Data



Measuring humans and producing their weight and height vectors.

# Data

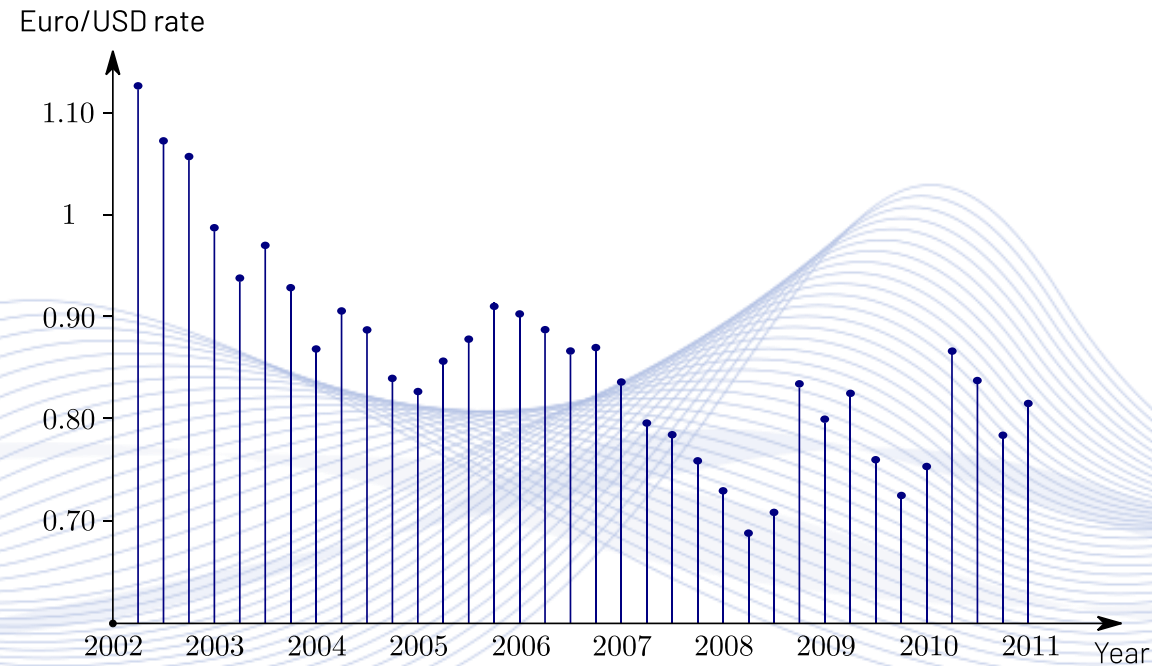
Calculating **object features**: person weight and height.



# Data

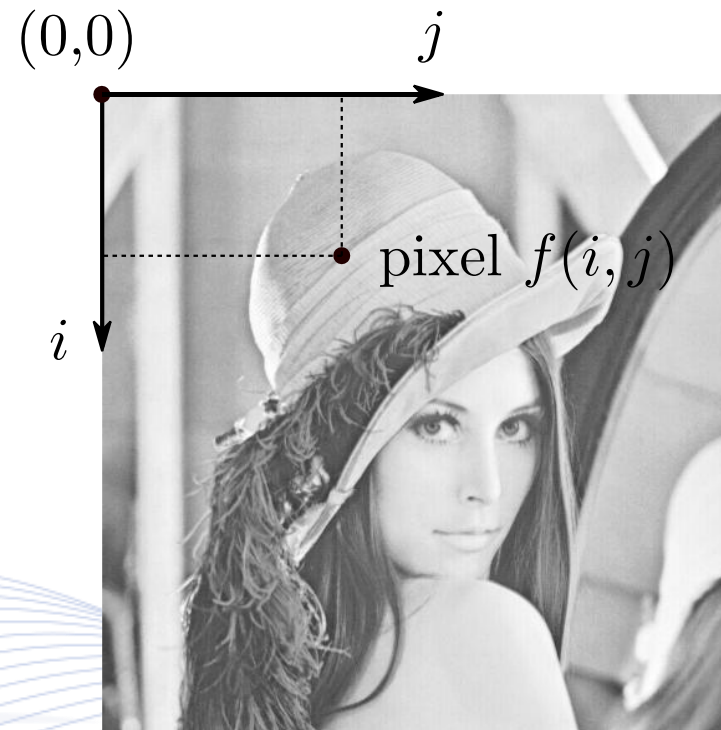
**Signals**  $y = f(t)$ : voice, financial **time series** etc.

- Also called **functions**.



Time series of Euro/USD conversion rate.

# Data



Digital Images: Matrix of image dots (pixels).  
 Each image can have up to 48 Mpixels or more!

# Data

Once we extract the object/image/signal features (data):

- Data analysis can be performed.
- Mathematics and Computer Science are needed.
- Machine Learning is applied Statistics, Calculus and Programming.
- We can concentrate on data and forget the real world.
- ***All sciences are increasingly mathematized.***
- High impact on Liberal sciences and Medicine.



# Data

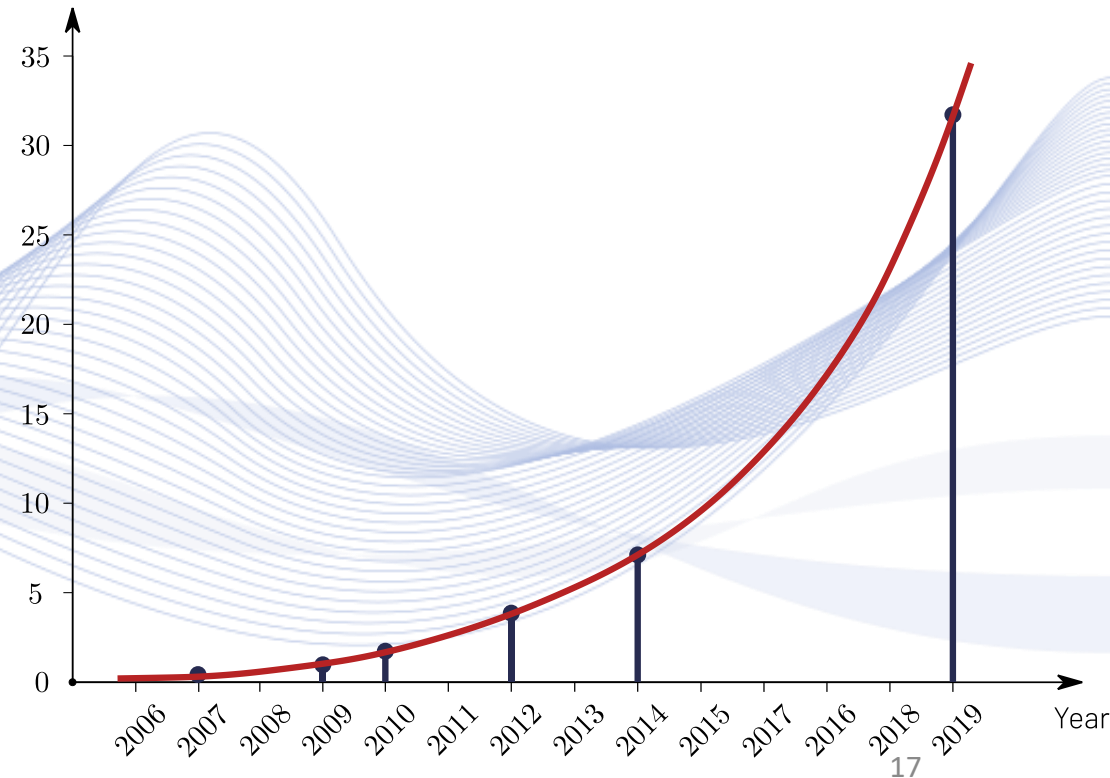
## ***Exponential data increase:***

- Proliferation of sensors
- Detailed recording of nature and humans
- Sensing automation.

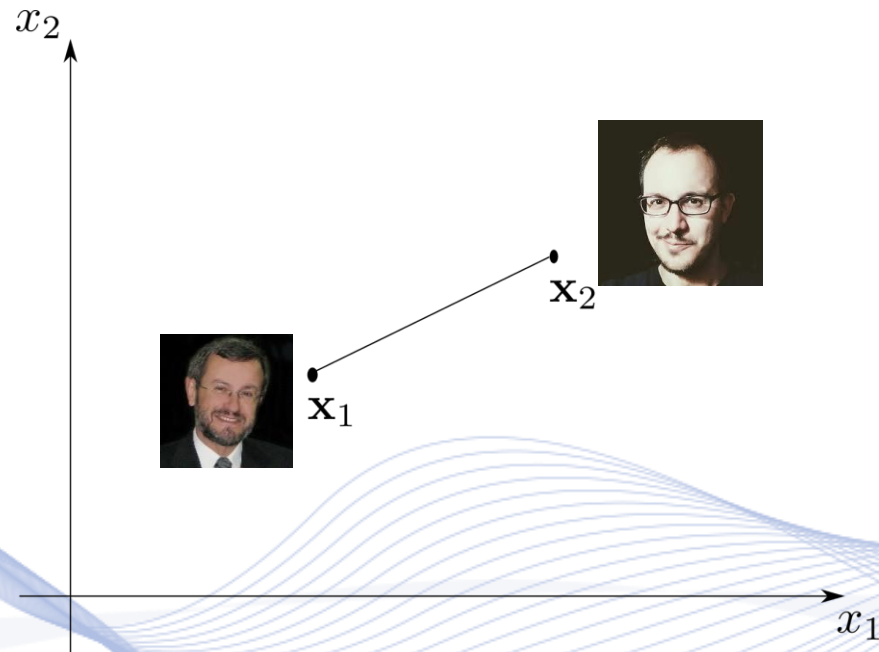
***Big data analytics is only possible through Machine Learning.***

Data volume increase in past decade.

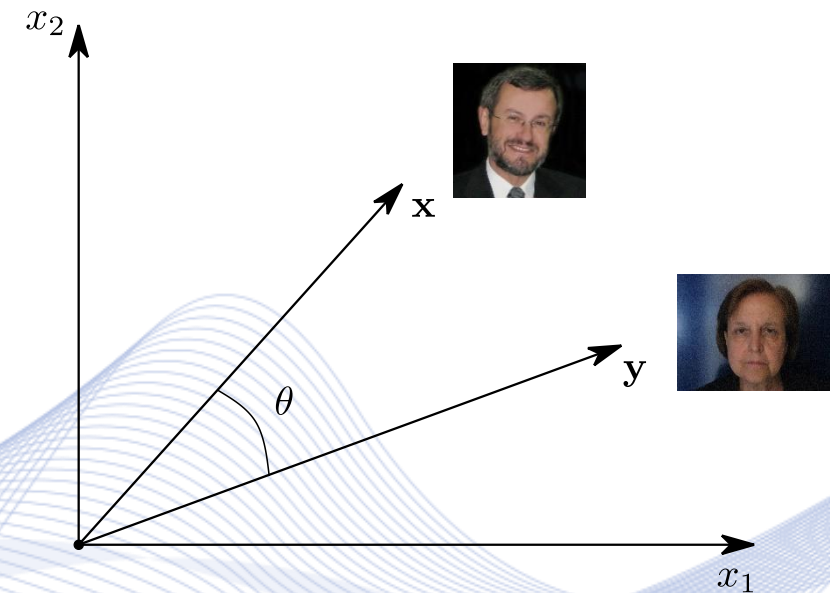
Data Volume (ZB)



# Data



Distance between two person images.



Similarity between two person characters.

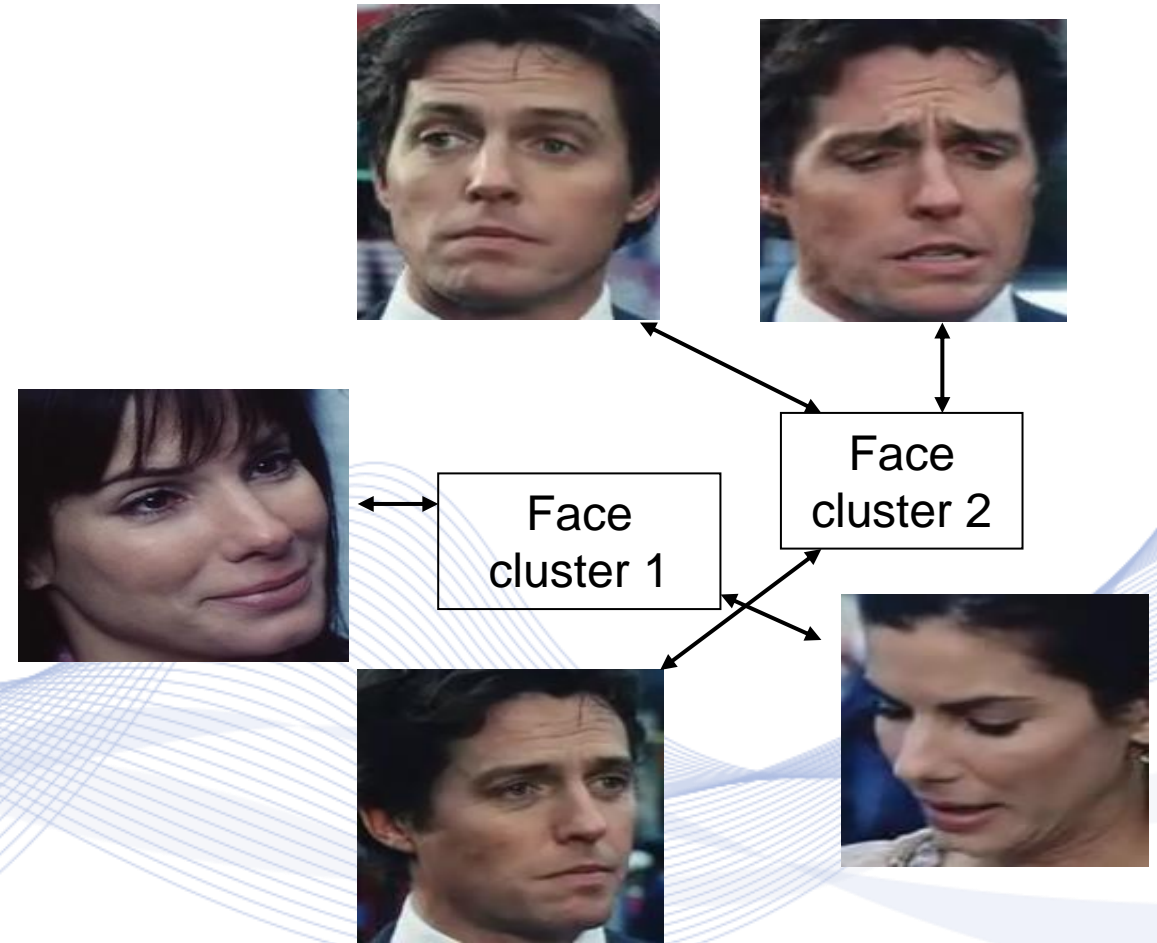
# Introduction to AI Science

- Symbolic AI
- Data
- **Machine Learning**
  - **Clustering**
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Data clustering

## **Face clustering:**

- **Input:** many facial ROIs
- **Output:** facial image clusters.
- **Unsupervised learning.**
- Applications:
  - Biometrics
  - Surveillance applications
  - Video analytics.



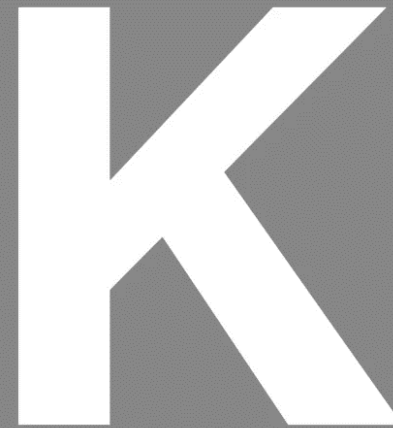
# Data clustering



Set partitioning. Data clusters should: a) be homogeneous; b) distant from each other.

# Data clustering

Clustering using ***K-means algorithm.***

A large, bold, white letter 'K' is centered on a dark gray rectangular background. The 'K' is composed of three thick, solid strokes.

# Data clustering

Data clustering offers:

- Description of data geometry.
- Data visualization.
- ***Abstraction.***
- ***Data compression.***

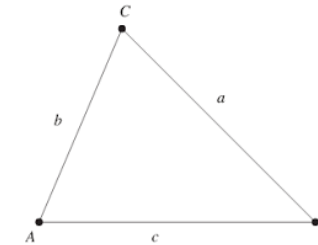


# Abstraction

- ***Concept instances***



Instances of a triangle.



Concept 'triangle'.

- ***Abstraction and generalization:***
  - Simplification and data compression.



# Introduction to AI Science

- Symbolic AI
- Data
- **Machine Learning**
  - Clustering
  - **Classification**
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Classification

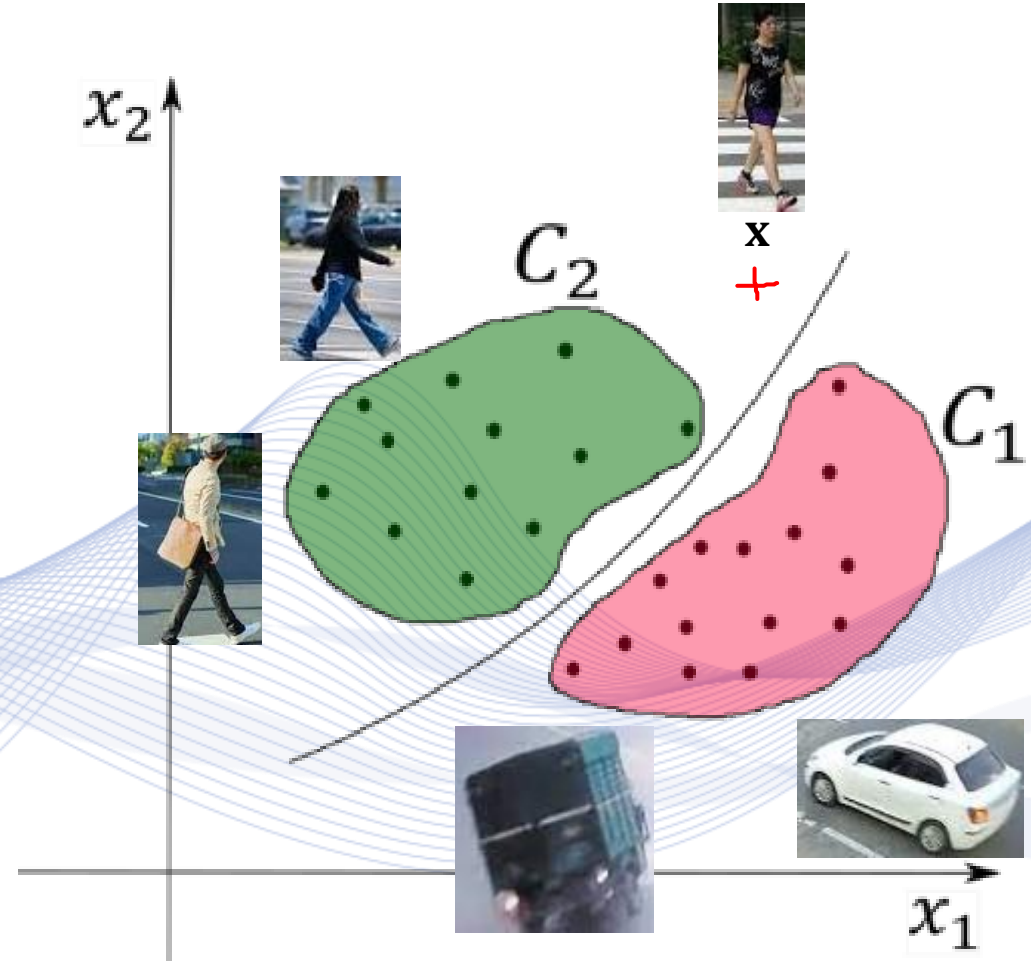
## Supervised Machine Learning

### Decision-making theory:

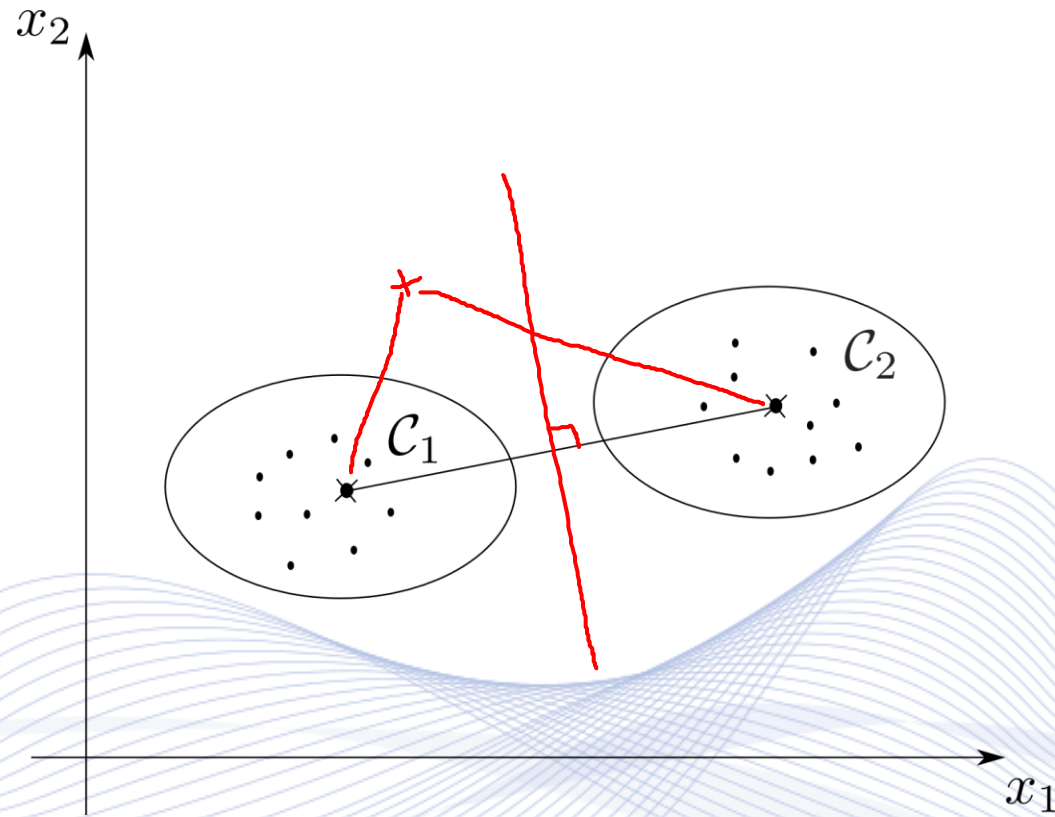
- Does object  $x$  belong to class  $C_1$  or class  $C_2$ ?
- E.g., 'car' or 'pedestrian'?

### Examples:

- Autonomous systems.
- Medical diagnosis.



# Classification



Distance-based classification.

# Classification

**2D perceptron:** Recognize women vs man using:

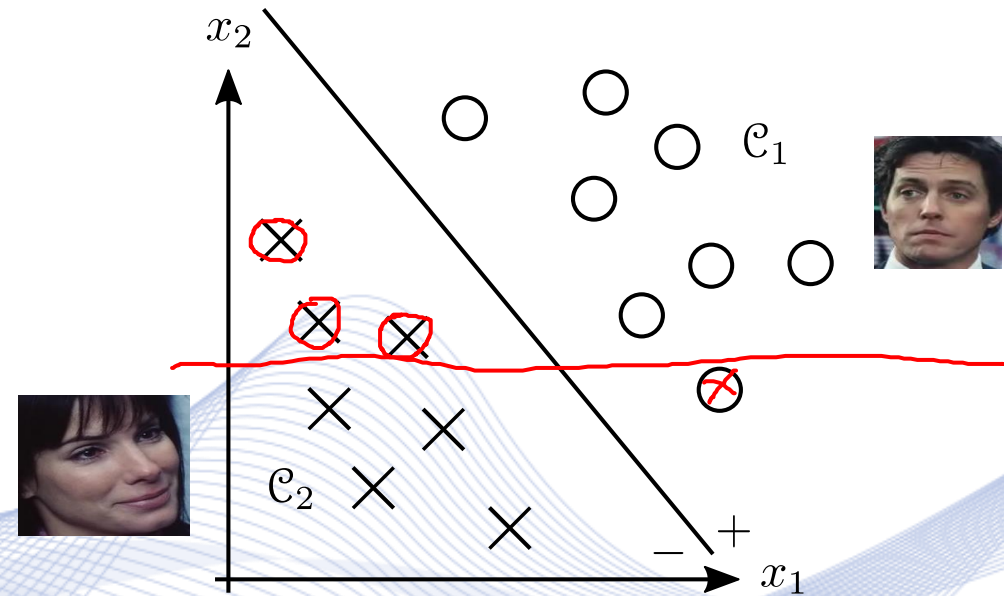
- $x_1, x_2$ : weight, height.

Decision line:  $w_1x_1 + w_2x_2 + b > 0$ .

Four errors!

**Optimization problem.**

- Try to minimize errors!



# Classification

**2D perceptron:** Recognize women vs man using:

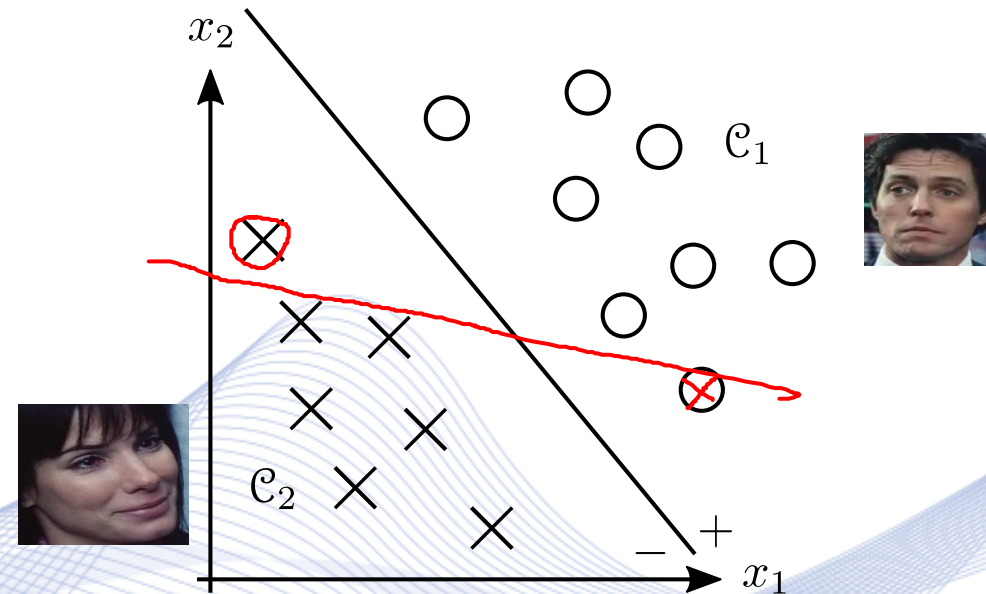
- $x_1, x_2$ : weight, height.

Decision line:  $w_1x_1 + w_2x_2 + b > 0$ .

Two errors!

**Optimization problem.**

- Try to minimize errors!



# Classification

**2D perceptron:** Recognize women vs man using:

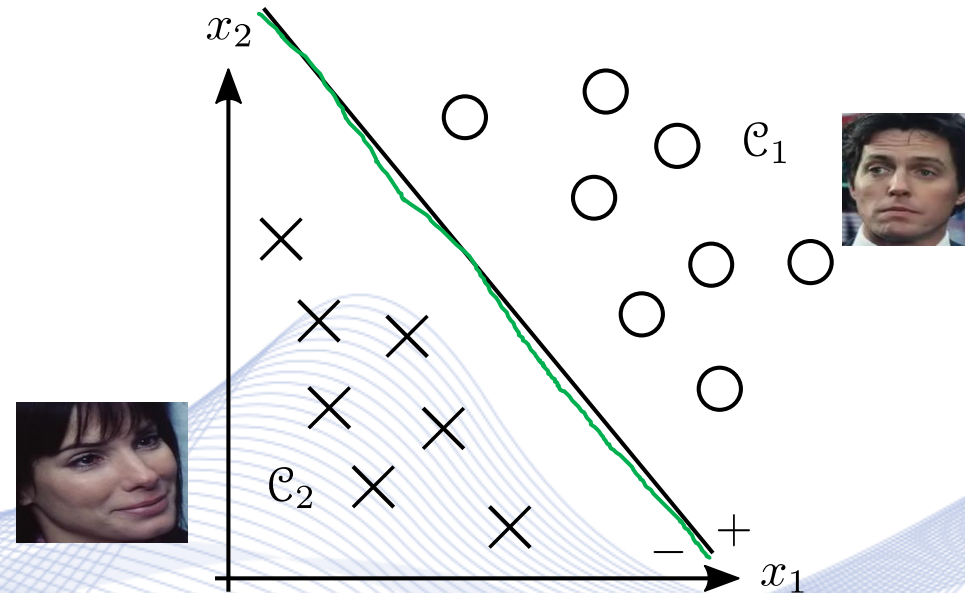
- $x_1, x_2$ : weight, height.

Decision line:

$$x_1 + 29x_2 - 50 > 0.$$

**Zero Errors!**

Mission accomplished!



# Introduction to AI Science

- Symbolic AI
- Data
- **Machine Learning**
  - Clustering
  - Classification
  - **Neural Networks**
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Neural Networks

- Basic computational unit of the brain.
- Main parts:

- **Dendrites**

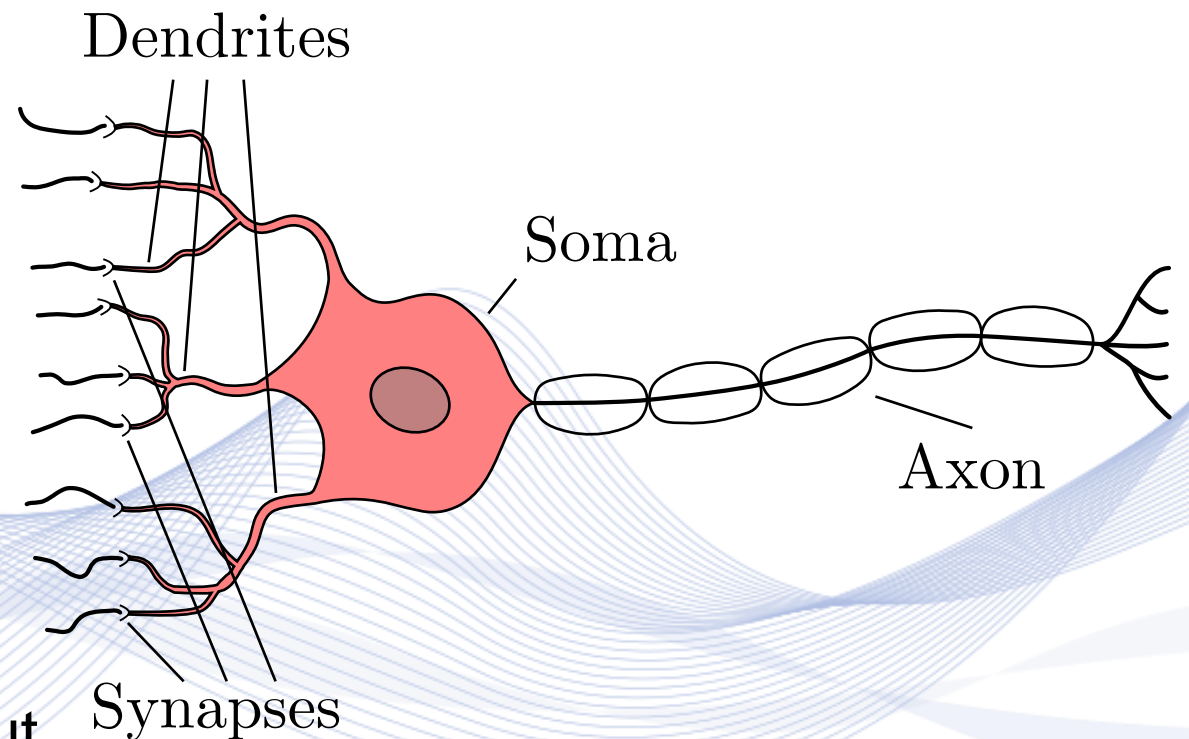
- They act as inputs.

- **Soma**

- Main body of neuron.

- **Axon**

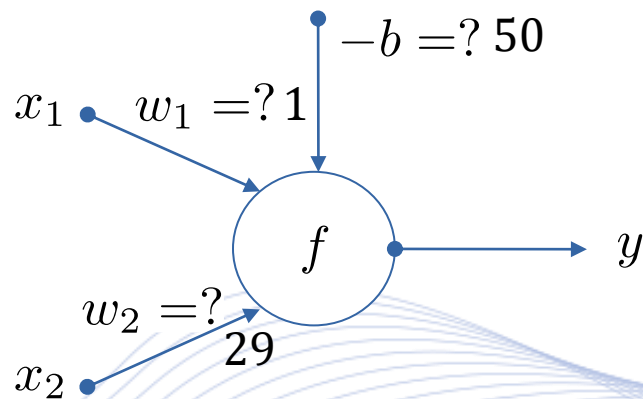
- It acts as neuron output.





# Neural Networks

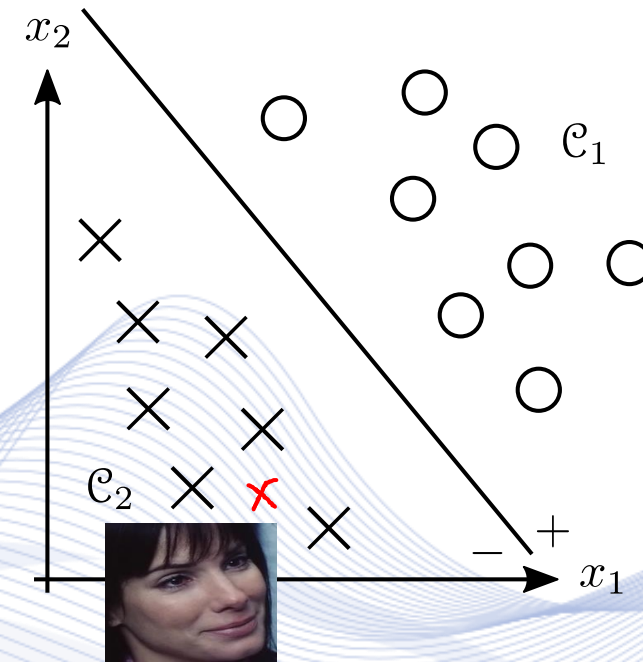
## Artificial Neural Networks



### 2D perceptron for woman/man recognition

- $x_1, x_2$ : weight, height.

Separating line:  $x_1 + 29x_2 - 50 > 0$ .



# Neural Networks

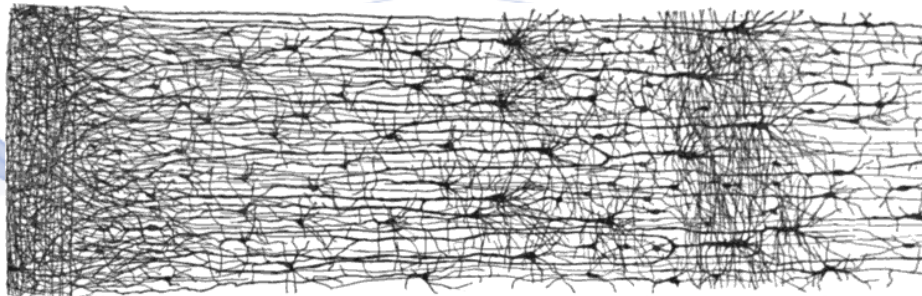


Perceptron training. Minimization of classification error.

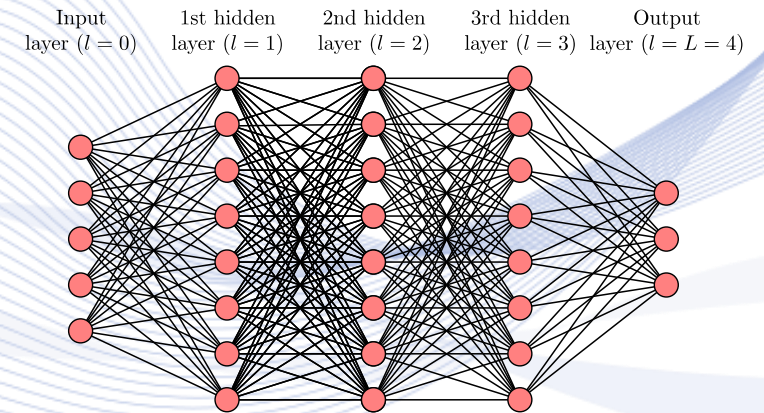
# Neural Networks

## *Artificial and Biological Neural Networks*

- Neurons can form **Artificial Neural Networks (ANNs)**.
- **Deep NNs** (DNNs) have many neuron layers.
- Is **network complexity** the basis of both the biological and artificial intelligence?



Biological NN ([https://en.wikipedia.org/wiki/Cerebral\\_cortex](https://en.wikipedia.org/wiki/Cerebral_cortex)).



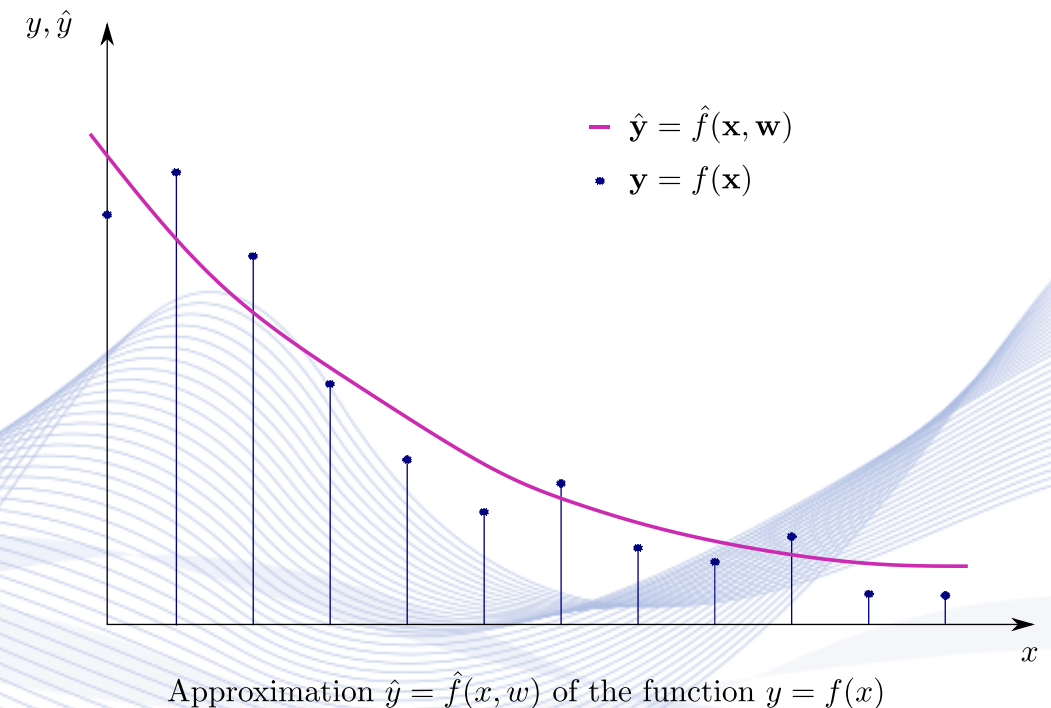
Deep neural Network.

# Neural Networks

**Neural regression** provides an approximation of a function

$$y = f(t).$$

- $t$ : **input** (time).
- $\hat{y}$ : **output** (approximated function values).
- Very useful in **time series prediction**.
- **Applications:** financial prediction, weather forecasting.



# Neural Networks

## ***Advantages***

- Very good decision accuracy
  - (frequently above human performance).
- Wide range of applications.
- New generative (creative) arts.

## ***Pitfalls***

- Too many data/energy needed for their training.
- Poor explainability.
- Possible decision bias.
- Creation of fake data/news.

# Neural Networks

## *Current AI revolution:*

- *AI means ML, which means Deep Neural Networks*
- Stagnation of symbolic AI
- Resurrection of a dead term: AI

## Major breakthrough needed:

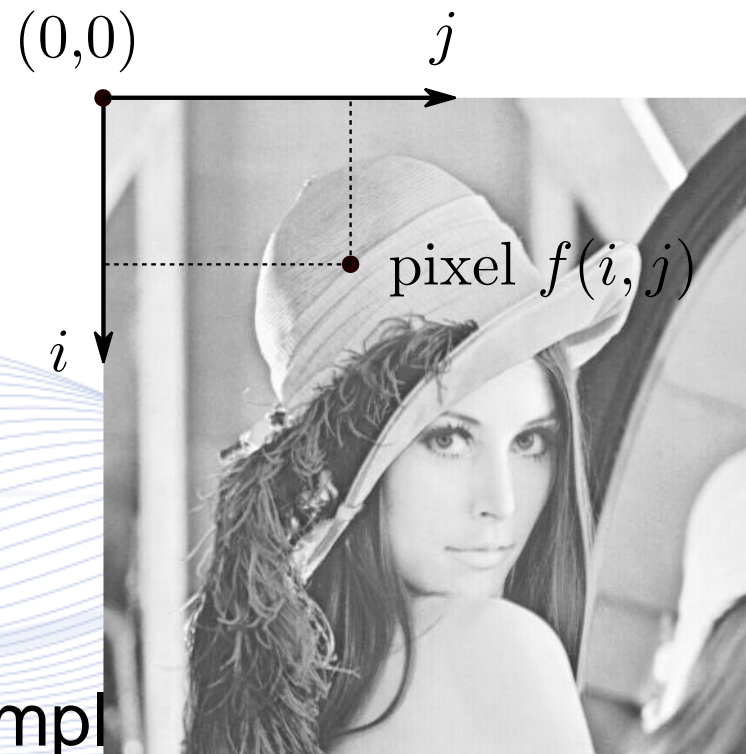
- Advancement of symbolic AI
- ***Fusion of Machine Learning and symbolic AI.***

# Introduction to AI Science

- Symbolic AI
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- **Computer Vision**
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Computer Vision

**Digital images** consist of **pixels**.



Example image.



# Computer Vision



Input image.



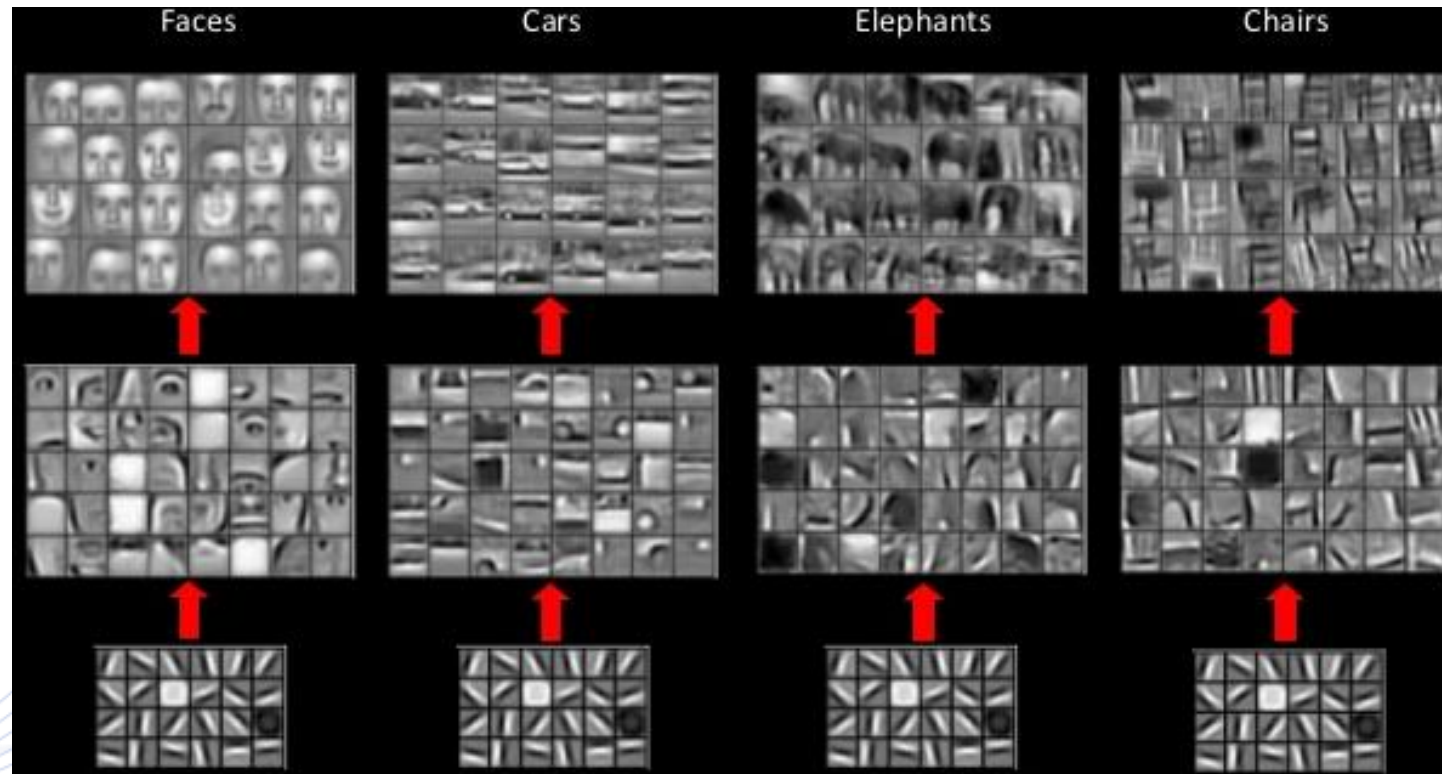
Vertical image edges.

# Computer Vision



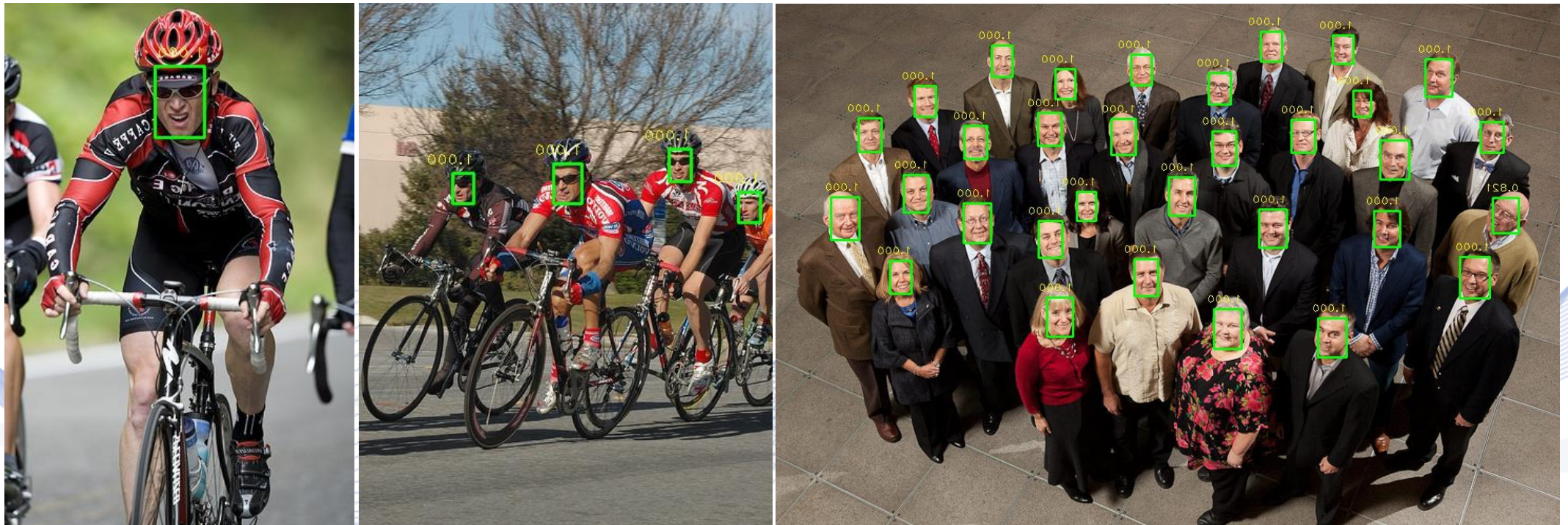
Neural Image Features.

# Computer Vision



Convolutional Neural Networks: using neural image features for ML tasks.

# Computer Vision



Face detection examples.

# Computer Vision



# Computer Vision



Region segmentation.

# Introduction to AI Science

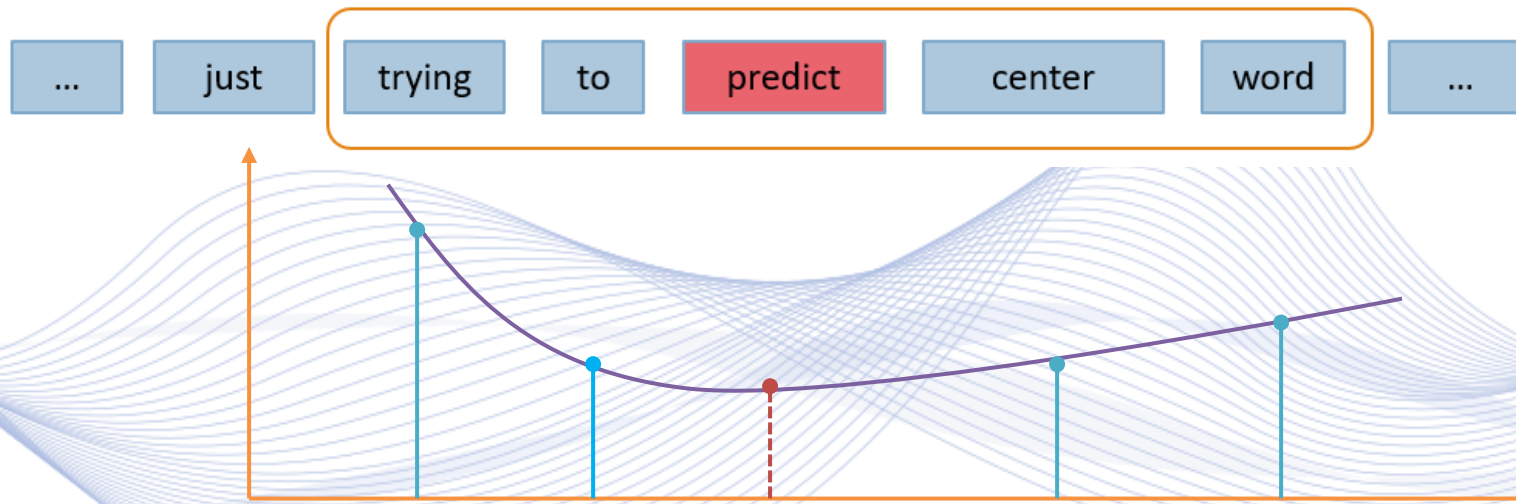
- Symbolic AI
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- **Natural Language Processing**
- Generative AI
- Knowledge
- AI and Society
- AI, Life and the Environment

# Natural Language Processing



## *Word embeddings*

- Transforming words in series of numbers (vectors).
- Predicting word order.



Vectors representing words 'to' and 'center' can best interpolate the 'predict' vector.

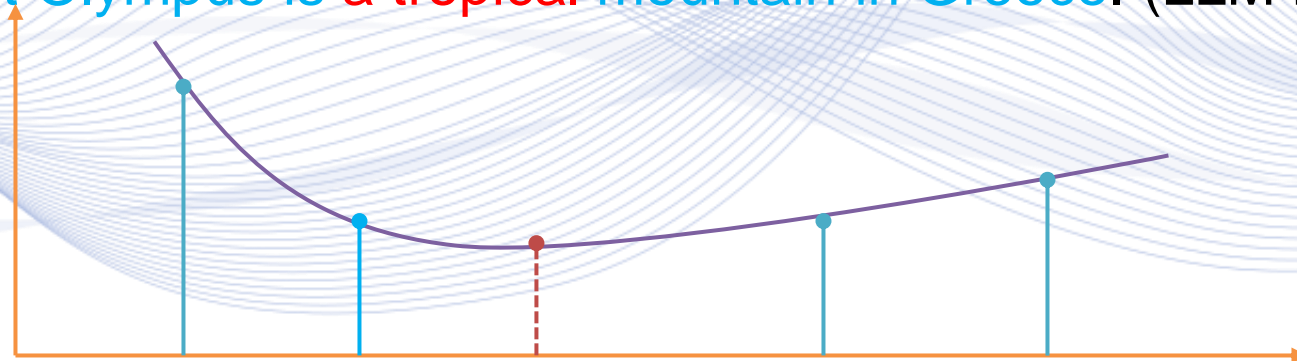


# Natural Language Processing

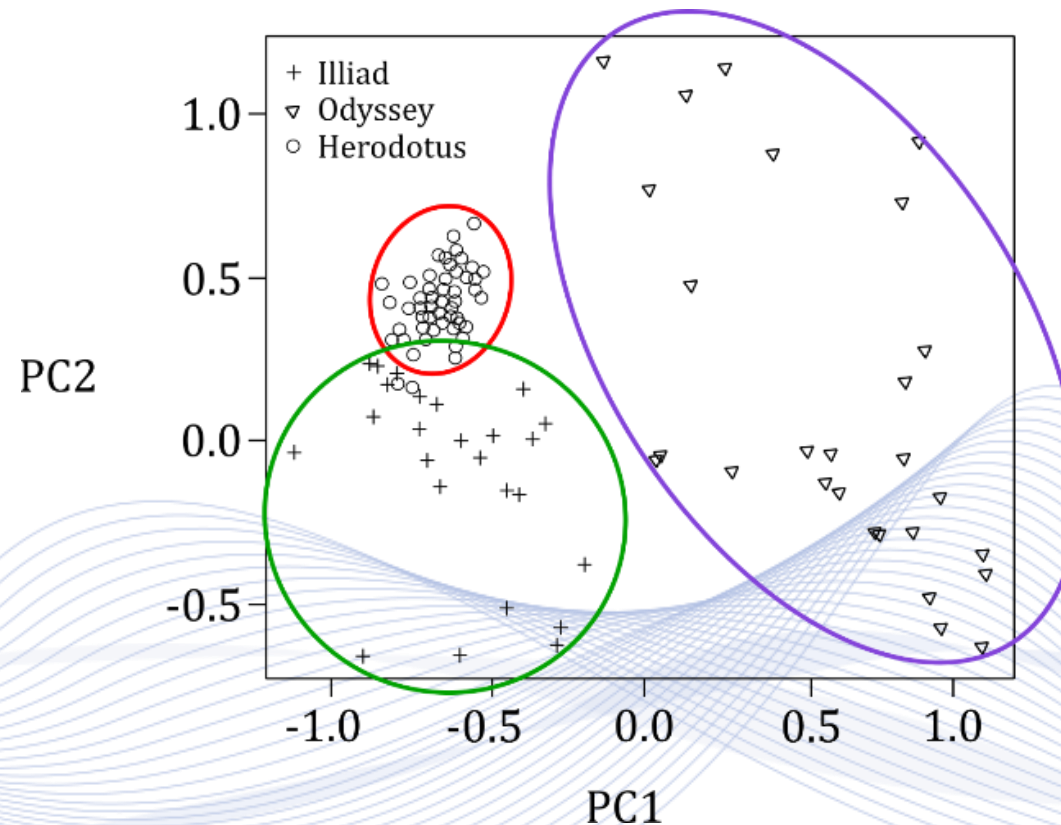


## ***ChatGPT text production***

- Question: What do you know about Mt. Olympus and Greece?
- Answer using word order prediction:
  - Mt Olympus is the highest mountain in Greece.
  - Mt Olympus is the loveliest mountain in Greece. (sentimental).
  - Mt Olympus is a tropical mountain in Greece. (LLM hallucination).



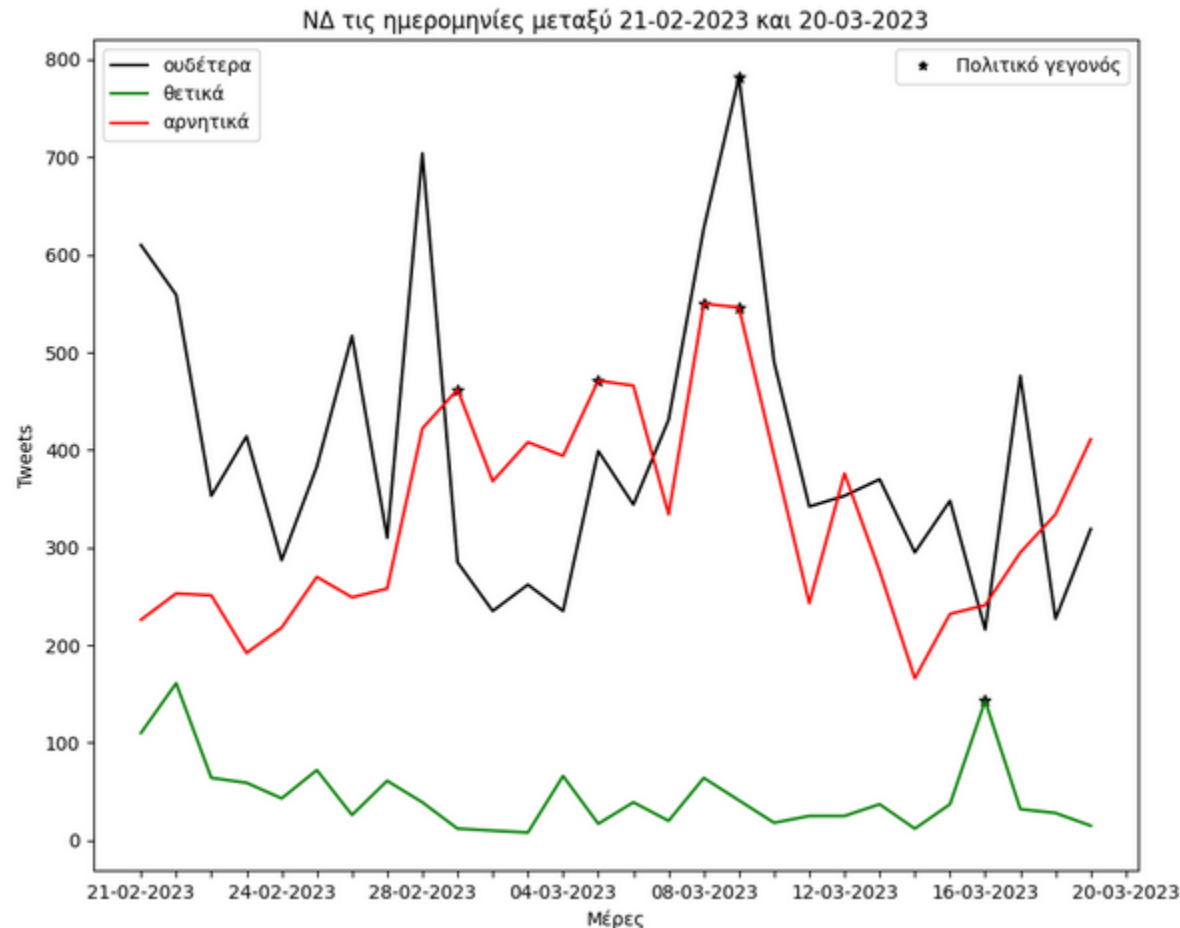
# Natural Language Processing



Representing texts by vectors:

Principal component analysis of Homer's Iliad and Odyssey.

# Natural Language Processing



# Natural Language Processing

## ***Large Language Models***

- ChatGPT, GPT-4
- ***Mathematical Language Modeling*** (word embedding).
- Smooth text production.
- Not intended to offer inference capabilities.
- Code programming.
- Certain mathematical skills.
- Big question: ***what is its best use in education?***

# Introduction to AI Science

- Symbolic AI
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- **Generative AI**
- Knowledge
- AI and Society
- AI, Life and the Environment

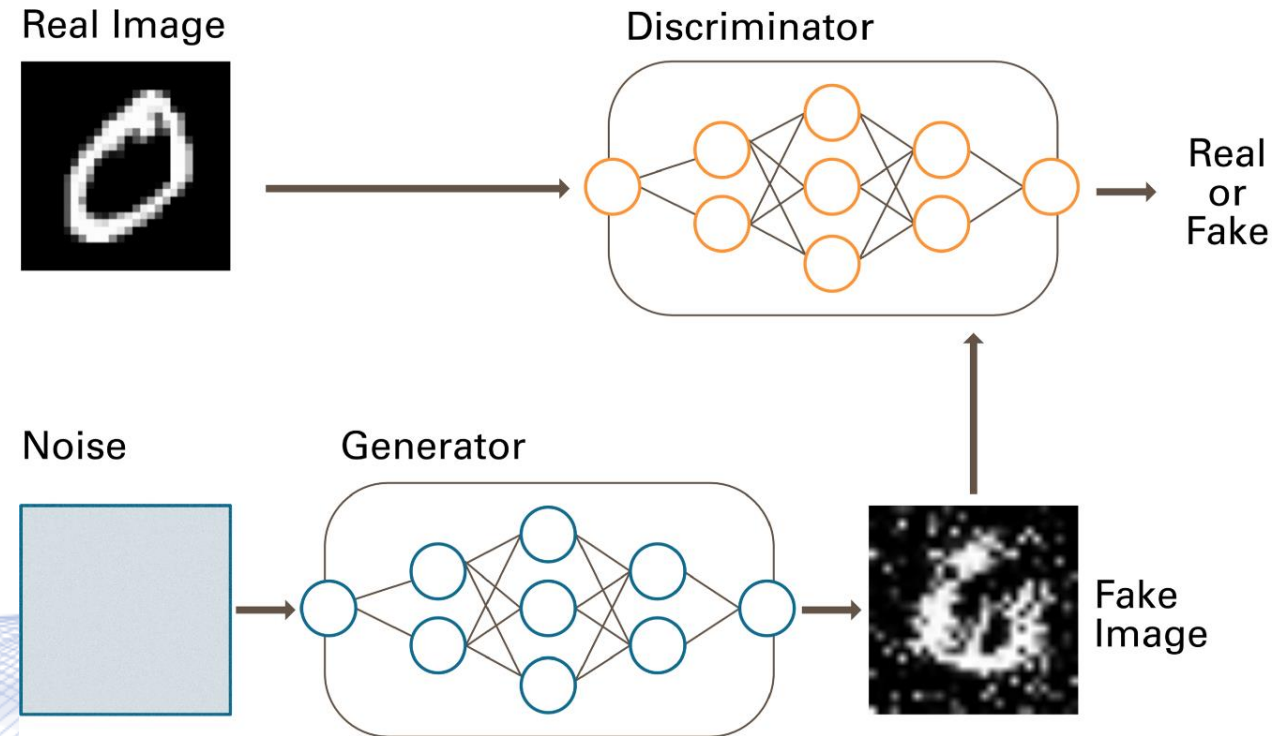
# Generative AI

**Generative AI creates synthetic data, e.g., images.**

- They can be **fake data**.

**Generative Adversarial Networks (GANs).**

- The **generator** NN generates an image.
- The **discriminator** NN decides:
  - Real or fake?



# Generative AI

## Sculpture Examples

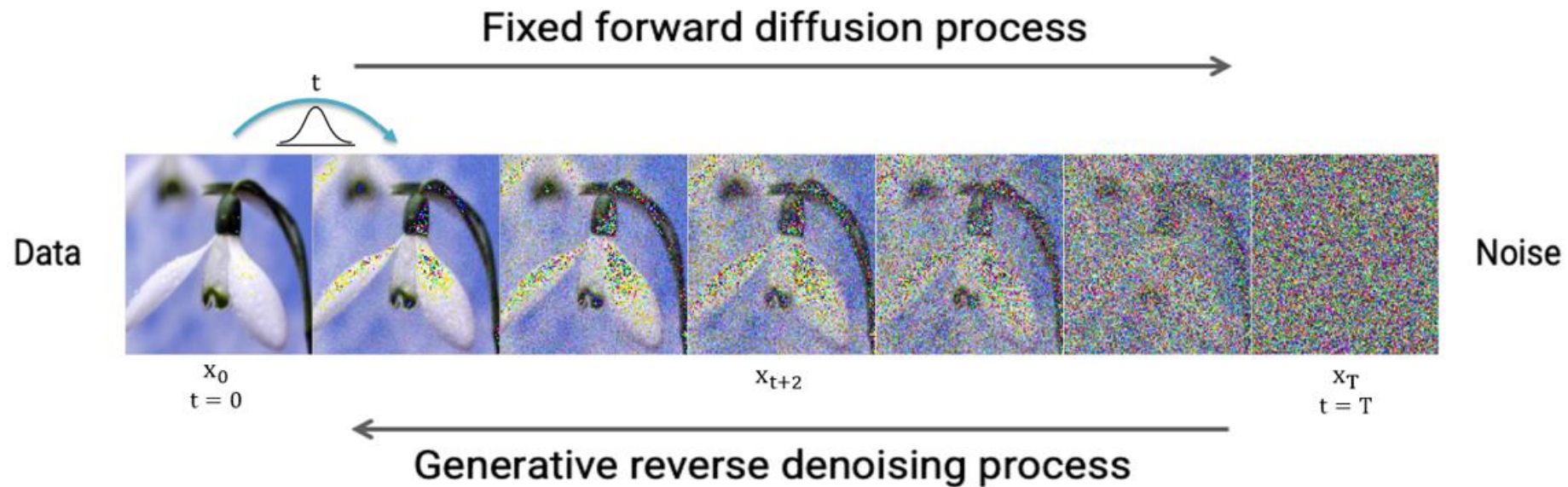
Example image

Input poses Synthesized

Input poses Synthesized

# Generative AI

- **Diffusion Models (DMs)** gradually degrade the training data (images) by adding noise, while attempting to learn to reverse this process to generate new data (images).



Diffusion Process



# Introduction to AI Science

- Symbolic AI
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- **Knowledge**
- AI and Society
- AI, Life and the Environment

# Knowledge

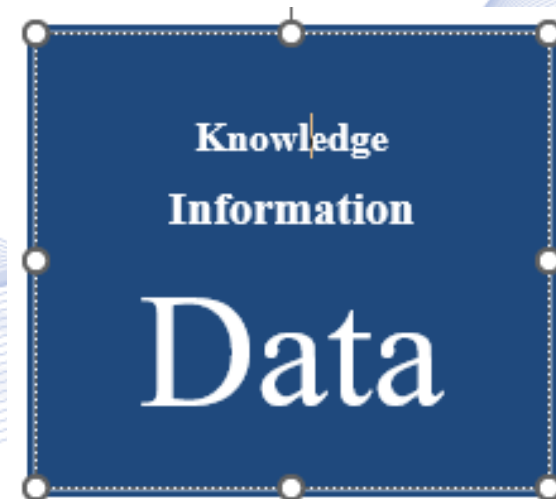
## *Information*

- **Notoriously vague definitions.**
- My definition: ***Information is the result of the manual or automatic Data Analysis.***

Taxonomy: Data → Information → Knowledge.

Machine Learning/inference produces ***information*** (including metadata).

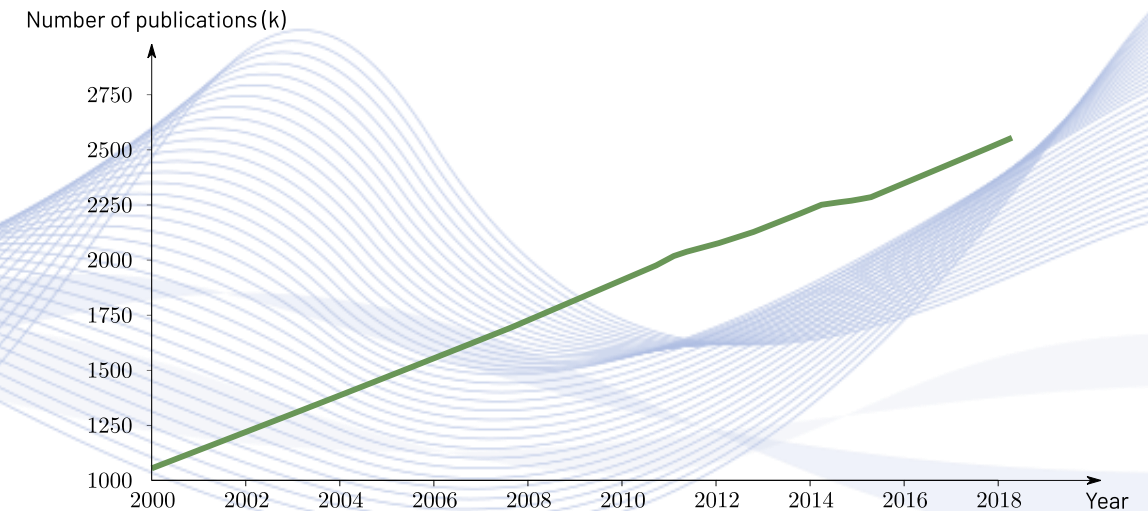
- ***Information theory/entropy: bits (once more)!***



# Knowledge

Knowledge is primarily a product of reasoning.

- Is knowledge finite?
- ***Can we measure knowledge?***
- Knowledge increase is linear.
  
- ***Encyclopedias***
- ***Research publications.***



Global research output (publication) growth.

# Knowledge

## ***Data/Information society:***

- Exponential data growth.
- Data acquisition automation.
- ***Information extraction automation through ML.***

## Sustainability?

- More sensors, more processors, Moore's law.
- ***Energy-intensive data and information extraction.***

# Knowledge

## ***Knowledge society:***

- Exponential knowledge growth.
- Not there yet: ***knowledge production and communication is still manual.***
- ***Real danger: inability of humanity to grow and uptake knowledge.***
- Past devastating setbacks in knowledge uptaking:
  - Dark ages (beginning of the Medieval times).

# Knowledge

Sustainability of knowledge growth:

- Limitations in brain capacity.
- Solution: **social swarm intelligence**
- Example: collective memory.
- Knowledge communication through **education** is way suboptimal:
  - New education mode needed, stressing **critical thinking** and **abstraction**.
  - **Morphosis**: formation of knowledgeable citizens.
  - **Global education**: diminishing social and regional barriers to education.

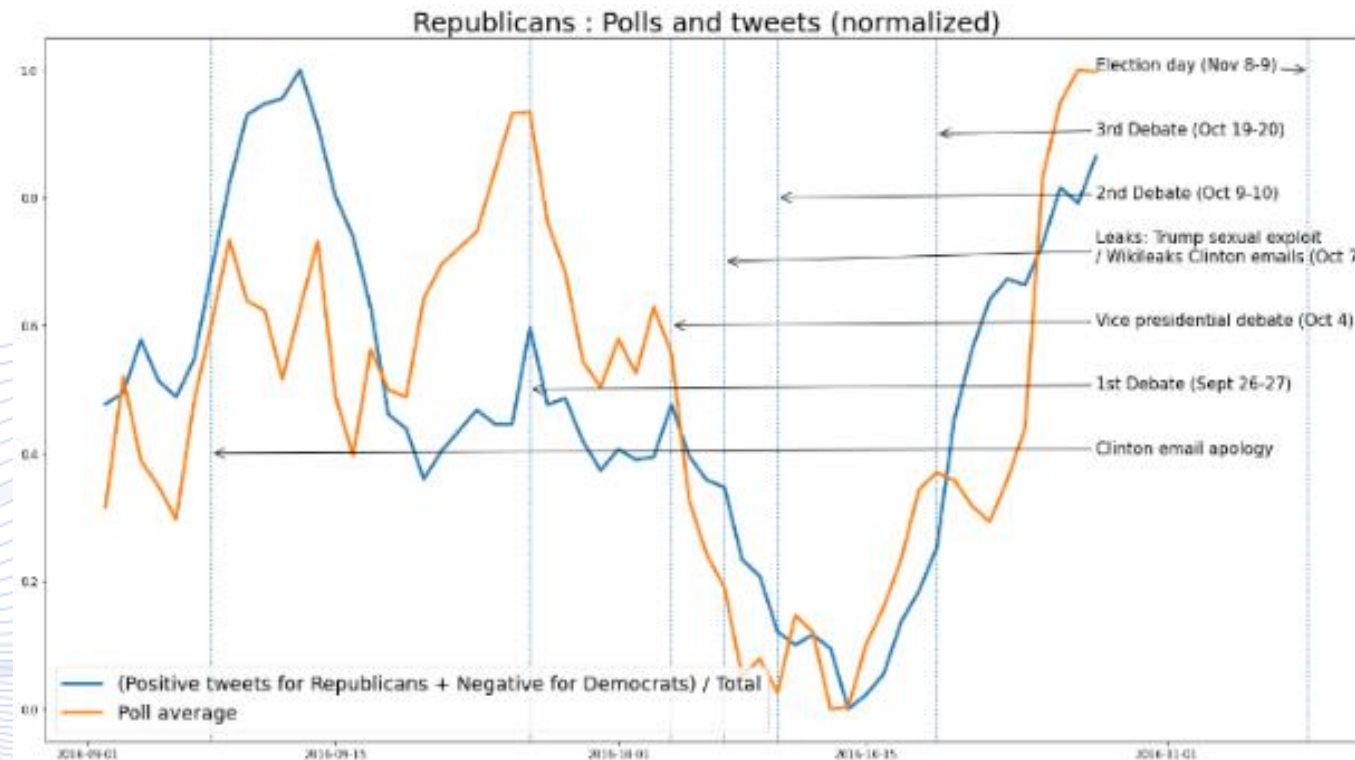
# Introduction to AI Science

- Symbolic AI
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- **AI and Society**
- AI, Life and the Environment

# AI and Society

## *AI and Politics*: observing the society.

- Are opinion polls redundant?



Poll and tweet sentiment trends for the 2016 US presidential election.



# AI and Society

- Intelligent systems can be very useful.
- ***Should we be technophobic?***



# Introduction to AI Science

- Symbolic AI
- Data
- Machine Learning
  - Clustering
  - Classification
  - Neural Networks
- Computer Vision
- Natural Language Processing
- Generative AI
- Knowledge
- AI and Society
- **AI, Life and the Environment**

# AI, Life and the Environment

## ***Law of Complexity***

- Is ***matter complexity*** the basis of life and intelligence?

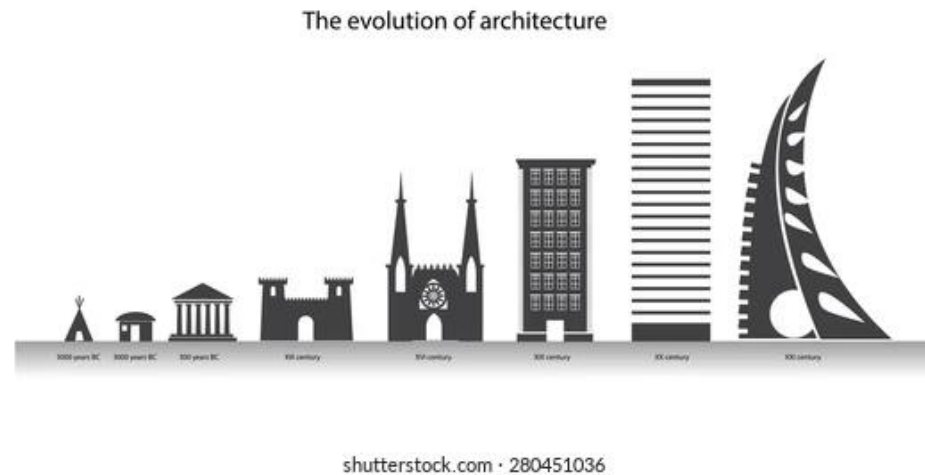
*Atoms > nucleotides > DNA – RNA – proteins > subcellular structures > cells (neurons) > organisms > multicelular organism > colonies, swarms, networks.*

- ***Can we envisage other complex matter forms?***



# AI, Life and the Environment

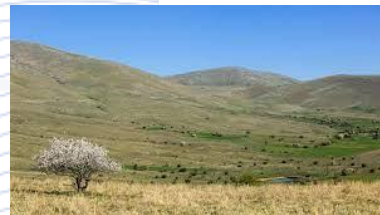
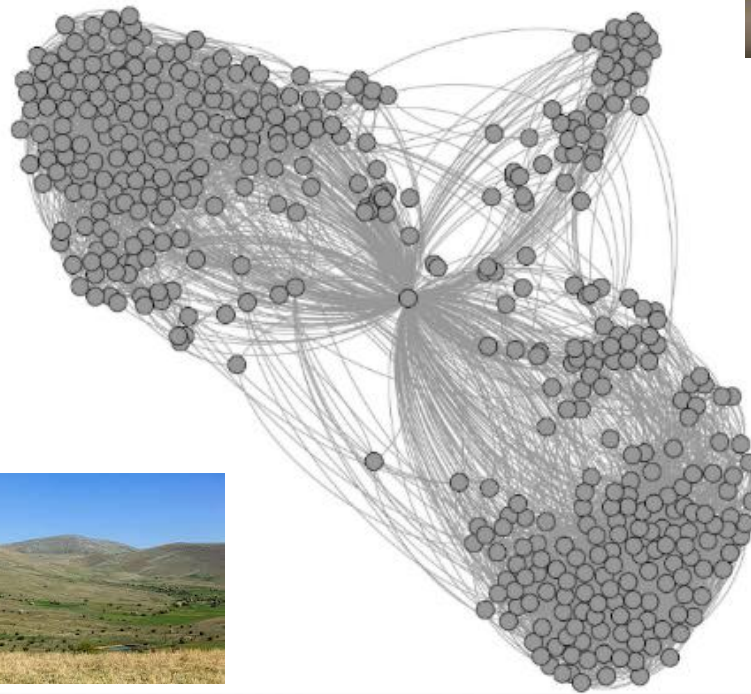
- Does living ***matter complexity*** ever increases?
- Do we see the same in man-made constructions?
  - Smart buildings, complex societal processes, intelligent machines?



- Do we move from ***life-through-evolution*** to ***life-by- design***?
- ***Is sky the limit in AI advances?***

# AI, Life and the Environment

- ***There is no life/intelligence without matter complexity.***
- Life means interaction.



***There is no lone flower. No two flowers are alike.***

# Bibliography

- [1] I. Pitas, “Artificial Intelligence Science and Society Part A: Introduction to AI Science and Information Technology“, Amazon/Kindle Direct Publishing, 2022,  
[https://www.amazon.com/dp/9609156460?ref\\_=pe\\_3052080\\_397514860](https://www.amazon.com/dp/9609156460?ref_=pe_3052080_397514860)
- [2] I. Pitas, “Artificial Intelligence Science and Society Part B: AI Science, Mind and Humans“, Amazon/Kindle Direct Publishing, 2022,  
[https://www.amazon.com/dp/9609156479?ref\\_=pe\\_3052080\\_397514860](https://www.amazon.com/dp/9609156479?ref_=pe_3052080_397514860)
- [3] I. Pitas, “Artificial Intelligence Science and Society Part C: AI Science and Society“, Amazon/Kindle Direct Publishing, 2022,  
[https://www.amazon.com/dp/9609156487?ref\\_=pe\\_3052080\\_397514860](https://www.amazon.com/dp/9609156487?ref_=pe_3052080_397514860)
- [4] I. Pitas, “Artificial Intelligence Science and Society Part D: AI Science and the Environment“, Amazon/Kindle Direct Publishing, 2022,  
[https://www.amazon.com/dp/9609156495?ref\\_=pe\\_3052080\\_397514860](https://www.amazon.com/dp/9609156495?ref_=pe_3052080_397514860)

# Q & A

**Thank you very much for your attention!**

**More material in  
<http://icarus.csd.auth.gr/cvml-web-lecture-series/>**

**Contact: Prof. I. Pitas  
[pitass@csd.auth.gr](mailto:pitass@csd.auth.gr)**